



VERRIBERRI

fresh ideas

Marketing · PR · Design



“Since instructing the incredible team at VerriBerri to take charge of my social media and PR, things have really taken off! My presence is incredible and enquiries are coming through thick and fast.”

- Not Just Travel



V E R R I B E R R I

fresh ideas

We are a specialist PR and marketing team that covers the UK and USA, we even have a few clients in Germany, Kenya & Greece! We are contracted to represent businesses that either do not have their own in-house team or need extra support for their existing department.

VerriBerri was formed in 2009 and has gone from strength to strength. We are well recognised in our industry, with an amazing level of client retention and tangible results.

We pride ourselves on integrity and excellence. When you work with VerriBerri, you will see how marketing and PR is no longer an expense but an investment in your future.



Marketing



Public Relations



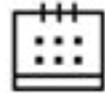
Design

OUR SERVICES



Social Media

Making social simple, increasing your following and engagement rate.



Strategy

By laying solid foundations we ensure continued success.



SEO

Our organic SEO services will see you reaching dizzy heights.



Graphic Design

Be it logos, brochures, leaflets and everything in between; we've got you covered.



Events

Engaging audiences with a brand through strategic experiences to deliver seamless results.



Business Development

Ensuring a solid return on investment time and time again.



Copywriting

We don't just communicate, we craft.



Email Marketing

No nonsense mailings that get results.



Public Relations

We are dedicated to enhancing the reputation and recognition of our clients.



Press Office

We sculpt your story into a message that will stay with the reader.



OUR BACKGROUND



2009

VerriBerri formed as a one man band

2010

1st employee hired

2011

Gained 1 new client a month

2012

Moved into our first office

2013

Adopted our office dog

2014

The first time one of our blogs went viral

2015

Contracted by our first household name client

2016

Awarded one of the top 20 PR agencies in the UK

2017

Expanded to our new office

2018

Recognised by UK Government as the leader in our industry

2019

Planned opening of our USA office.

WHY ARE WE DIFFERENT?

We believe in honesty and as a result we have an open book policy from payment to completion. The fact is, it is much more important to us to earn your trust than it is to earn your money.

- We have a variety of clients and not everyone has the same spending power so we work to your budget.
- We have your best interests at heart, so unlike other agencies do not tie you into lengthy contract periods.
- In everything that we do, we promise that we will advise you of all the facts without any jargon, in order to decide the best way forward.
- Unlike other agencies we don't tell people who our clients are (unless they want us to) purely so you benefit from the perception that your business has a fully functional, in-house marketing and PR team.



Social Media

For the social media marketing team at VerriBerri, nothing is more satisfying than seeing our unique and effective campaigns come to life and thrive.

With our knowledge and experience of managing and maintaining social media platforms, our social media team will raise awareness of your brand and connect with your followers on Facebook, Twitter, Instagram, YouTube, Snapchat and more.

Our team are able to create innovative and tailor-made social media campaigns, in order to share important information with your current audience and potential customers.

Working with our flexible and creative social media marketing team, they will advise you every step of the way on how you can integrate social media into your overall marketing strategy - unlocking the potential to engage with your audience more effectively.



Event Management

The VerriBerri team use their creative and fresh initiative to design bespoke events. We pride ourselves in engaging audiences with a brand through strategic experiences to deliver seamless results.

From the second we receive your objectives, all the way through to the final de-brief, our team will work with you to exceed your expectations ensuring a flawless event execution.

With years of knowledge in the logistics of planning events, our innovative team have the experience and creativity to meticulously plan every detail of your event, delivering an exceptional experience to each guest.

If you're looking to showcase a new product or service, build the reputation of your brand or meet new clients, utilise our expertise to make your vision a reality:

- Project Management
- Venue & Entertainment Sourcing
- Event Design & Production
- Theming & Décor
- Experimental Marketing

Public Relations

We always ensure that your brand's reputation is protected and enhanced through the coverage that we gain in publications and on all platforms.

- We work with you to achieve the representation that you and your brand need. We do this by working with you to ensure we are representing your brand in its entirety when pitching to journalists.
- We are always as creative as possible, and as such, the PR campaigns that we produce, whether it be a product launch, press event or simply building a positive reputation, always make an impact.
- The contacts we have vary from industry specific to national media. We are skilled in writing for all platforms, including: TV, radio, print, online and social media.
- Our knowledge of our industry allows different audiences to believe in our content and your brand. We understand IPSO for all crisis management cases and have the ability to control a wide variety of situations.

Case Study

NYC trip client paid £10,000 & received over £108,325 worth of exposure which reached an audience of over 128.3 million people!

PRETTY 52

Press and Influencer Events

Pretty 52

We flew a group of influencers and journalists to Germany to take part in an event for a campaign supporting women's rights. This was an incredibly successful event and led to further follow-up events with the client.

Print and Online Publications

Cosmopolitan

We took one of our client's business focuses and transformed it into a well-written and intriguing article that was featured in Cosmopolitan.

COSMOPOLITAN

this morning

Television Appearances

This Morning

One of our personal PR clients was featured as an industry expert on the British television programme 'This Morning'. Following this, our client was featured in many major publications including **The Sun, Mirror** and international newspapers **News.com** and **iHeart**.



Branded Packaging

Packaging Design

One of our clients requested a full branding service which included a packaging rebrand. Our team then created a range of bespoke designs to choose from.

Branding

Logo Design

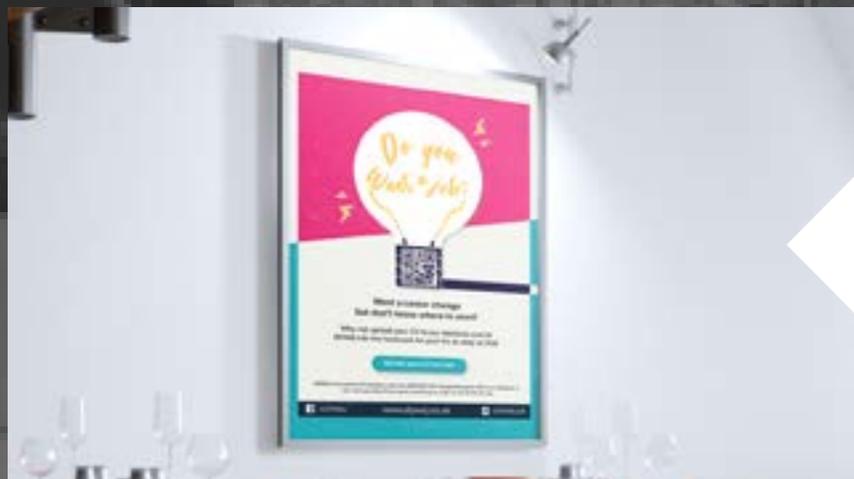
A logo defines the face of your brand - the design team at VerriBerri take great care in creating original and innovative logos to suit your brand.



Marketing Materials

Print Design

From posters to brochures, we can create branded marketing materials from concept to print. We always ensure a creative design and high quality end product with every project.



Graphic Design

Our highly experienced team believe in captivating your audience's attention through engaging designs and unique ideas.

- Whether you are an industry leader or a start-up, we can offer creative services tailored around your budget.
- We can design a range of products from striking adverts to dynamic logos or tailored newsletters that are created with your brand in mind.
- Our design team are always on hand to personally develop your company's image throughout the creative process, ensuring that every project builds your brand's personality to connect and inspire your customers.

Our work speaks for itself, so be sure to have a look at our online gallery on our website: www.verriberri.co.uk

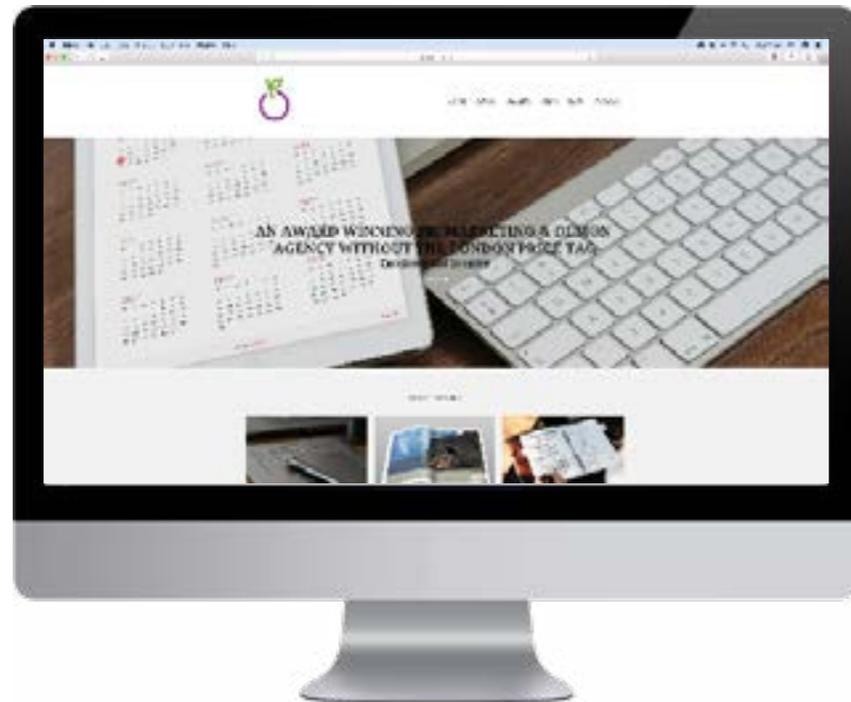
Want to get in touch?

Here at VerriBerri we are proud to be an independent agency.

You'll find us right by the river where our cheerful team of publicity, PR, marketing, design and digital experts work alongside each other in perfect harmony (well, most of the time).

If you would like to know more, we operate an open door policy so drop in for a nice cuppa and get to know the team.

+44 1376 386850



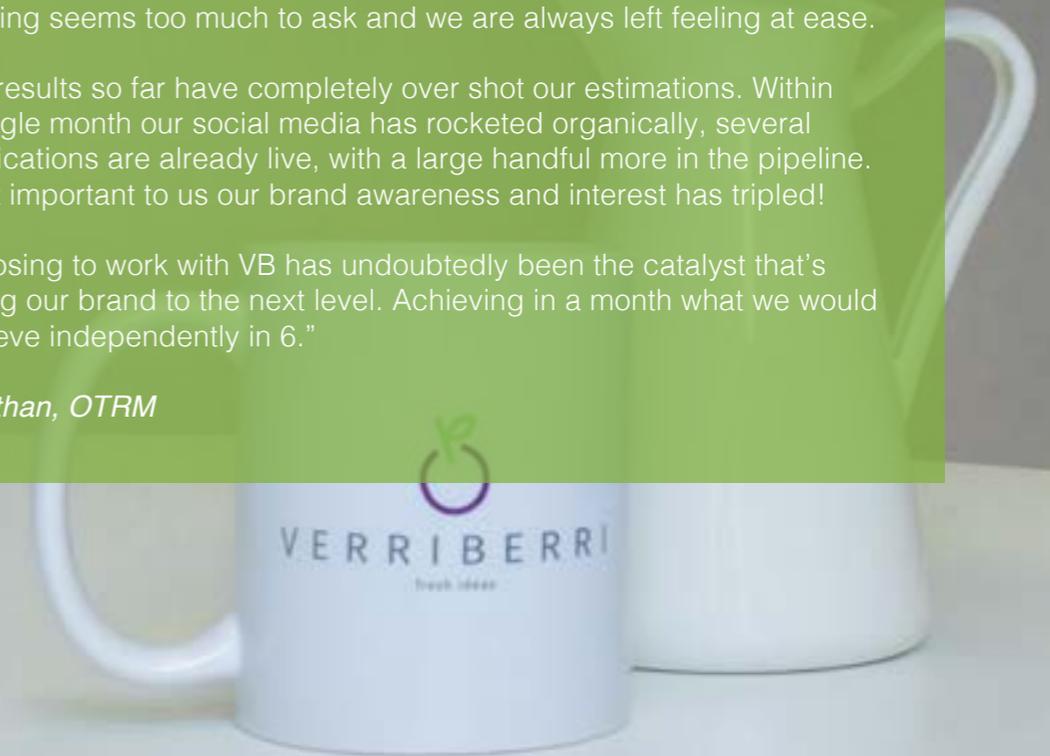
"Our experience with VerriBerri has honestly been amazing. Communication from our initial enquiry to date has been fantastic. We've found the whole team to be polite, friendly and approachable.

Nothing seems too much to ask and we are always left feeling at ease.

The results so far have completely over shot our estimations. Within a single month our social media has rocketed organically, several publications are already live, with a large handful more in the pipeline. Most important to us our brand awareness and interest has tripled!

Choosing to work with VB has undoubtedly been the catalyst that's taking our brand to the next level. Achieving in a month what we would achieve independently in 6."

- Nathan, OTRM





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